

MADISON®

*indoor
and
outdoor
living*



PARASOL COLLECTION 2025



08

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@madisoninternational



Hello,

Are you in search of a high-quality parasol with Dutch design? Explore Madison's parasol collection. Our extensive range always offers a suitable parasol for your space.

Each parasol in the collection has been meticulously designed, blending existing techniques with new ideas and technologies. This has resulted in a high-quality, user-friendly parasol collection that provides the desired sun protection. Some models are so unique, with innovative features, that they are patented.

We look forward to meeting you and creating successful retail concepts together!

Team Madison

Enjoy!



12



16



17



10

20



21

Contents

TOPLINE PATENTS

Saint Tropez | 8

Sun Wave | 9

Asymmetric sideway | 10

Rectangle | 11

TOPLINE TYPES

Parasols with advanced winding system | 16

Push-up parasols | 17

Ventilating parasols | 18

ACCESSOIRES | 20

PROFI-LINE | 22

A photograph of two children, a boy and a girl, standing in a lush green field under a clear blue sky. They are holding a large, square, yellow patio umbrella. The boy is on the left, reaching up to touch the top of the umbrella's frame. The girl is on the right, holding the central pole. Both children are smiling and wearing white t-shirts and denim shorts. The background consists of tall grass and a line of trees.

Madison *Topline*

GUARANTEED QUALITY!

Enjoy the first sun rays of spring and the summer warmth without getting sunburnt. Discover which elegant Madison Topline parasol with Dutch Design suits your garden or balcony best. Thanks to the high level of finishing of the Topline parasols, you can comfortably and safely enjoy the sun rays!


- ✓ The robust frame is equipped with a user-friendly system to operate the parasol in and out.
- ✓ To keep the parasol in optimal condition, it has a strong woven fabric with a special coating. This coating ensures that the parasol is water and dirt repellent.
- ✓ All fabrics from the Topline offer 50+ UV protection and are colorfast for up to 2000 hours of sunlight.
- ✓ The matching cover with convenient storage case ensures a longer preservation of the parasol. This accessory is available separately.





Smile
when the sun is shining

Depending on the space, the ambiance you want to create and the functionalities you deem important, you can choose the most suitable parasol for your garden or balcony. Below is an overview of all parasols from the Madison Topline collection. Would you like advice on assembling a successful collection for your organization? Including a corresponding retail concept for a representative store presentation? Please contact one of our advisors. We are happy to share our experiences with you.



FREE HANGING TYPE

Type of parasol	Dimensions	Advanced winding system	360° maneuverability with rotating base	Tiltable sideways	Tiltable backwards	Water and dirt repellent	Extra
 Saint Tropez	355x300	✓	✓	✓	✓	✓	Extra shading area and a unique pre-tensioning system.
Monaco Flex III	300x300	✓	✓	✓	✓	✓	Unique pre-tensioning system.
Malta	400x300	✓	✓	✓		✓	Made tiltable using a winding system. Including cross base.
Monaco Open Air Square	300x300	✓	✓	✓	✓	✓	Unique pre-tensioning system and ventilating.

SUITABLE FOR BOTH BALCONY AND TERRACE

Type of parasol	Dimensions	Adjustable pole to determine the correct height	Adjustable in height, suitable as a windscreen	Tiltable sideways	Tiltable backwards	Water and dirt repellent
 Sun Square	250x125	✓	✓	✓	✓	✓
 Sun Wave	270x150	✓	✓	✓	✓	✓
Triangle	210x130	✓			✓	✓

FREESTANDING TYPE WITH ADVANCED WINDING SYSTEM

Type of parasol	Dimensions	360° tiltable	Water and dirt repellent	Extra
 Asymmetric Sideway	360x220		✓	Unique pre-tensioning system, 360-degree maneuverability, and easy operating above the table.
 Rectangle	400x300		✓	Easily maneuverable and operatable above the table.
Delos Luxe	300x200	✓	✓	Unique pre-tensioning system and equipped with a valance.
Mikros Luxe	300x200	✓	✓	Unique pre-tensioning system.
Flores Luxe	Ø300	✓	✓	Equipped with a valance.
Paros II Luxe	Ø300	✓	✓	Made tiltable using a winding system.
Syros Luxe Round	Ø350		✓	Equipped with a valance.
Syros Open Air Round	Ø350		✓	
Syros Luxe Square	280x280		✓	
Syros Open Air Square	280x280		✓	
Timor Luxe Round	Ø400		✓	Reinforced tube frame

STANDING TYPE WITH PUSH-UP SYSTEM

Type of parasol	Dimensions	Height adjustment via adjustable pole	360° tiltable	Water and dirt repellent	Unique pre-tensioning system
Patmos	210x140	✓	✓	✓	✓
Denia	200x200	✓	✓	✓	✓
Corsica	200x250	✓	✓	✓	✓
Moraira	230x230	✓	✓	✓	✓
Mykanos	Ø250	✓	✓	✓	
Elba	Ø300	✓	✓	✓	



Find out more about our collection

MADISON PATENTS *Superior in functionality and user-friendliness*

Our parasols are crafted with high-quality materials, where style, functionality, and durability converge. Some models are so unique due to their innovative features that they are patented. With these models, we have combined existing designs with new ideas and technologies. This is evident, for example, in the ingenious operating system: you can effortlessly open and close the parasol. A relaxed day in the garden or a party on the terrace can begin!



Recognize the patented parasols by this icon.



Madison Topline





Saint Tropez

The Saint Tropez is a real eye-catcher. Thanks to its innovative design, the Saint Tropez parasol creates extra shade by extending the woven parasol fabric behind the frame.

- ✓ Easy to operate, thanks to the advanced winding system and unique pre-tensioning system.
- ✓ Determine the ideal position of the parasol with the 360° rotatable base.
- ✓ Easily tiltable to the desired position (multiple positions possible) and adjustable sideways in 5 positions.
- ✓ The parasol offers extra stability due to the reinforced ribs.
- ✓ Made of strong and high-quality woven fabric: 100% polyester, 220 gr/m².
- ✓ Water and dirt repellent and easy to clean thanks to the PA coating.

Size 355x300 cm.



Watch the video to see how easy it is to set up the parasol



Sun Wave

The Sun Wave is a true must-have for balconies and small outdoor spaces. Thanks to its innovative design, the parasol is adjustable in height and infinitely adjustable in any position. This makes the parasol multifunctional and can be used as a windscreen, privacy screen, or aesthetic partition for the terrace. Let the balmy summer evenings come.

Size 270x150 cm.



- ✓ Flexibly placed in space. Ideal as a balcony parasol or for small terraces and outdoor spaces.
- ✓ Equipped with 2 user-friendly handles to easily operate the fabric.
- ✓ The parasol is easy to operate thanks to the advanced continuous winding system.
- ✓ Easy to tilt to the desired position and flexibly adjustable in height with over 80 positions.
- ✓ Made of strong and high-quality woven fabric: 100% polyester, 220 gr/m².
- ✓ Water and dirt repellent and easy to clean thanks to the PA coating.



Rectangle

Elegance and functionality converge in the Rectangle parasol by Madison. Thanks to the unique pre-tensioning system with six ribs, the structure is even more robust. For added convenience, you can operate the parasol with the innovative winding system. This allows you to easily open and close the parasol above the table without moving the garden furniture or flower pots.

Size 400x300 cm.



- ✓ Easy to operate thanks to the advanced winding system.
- ✓ The parasol offers extra stability due to the reinforced ribs.
- ✓ The unique pre-tensioning system ensures that the parasol is easy to operate.
- ✓ Made of strong and high-quality woven fabric: 100% polyester, 220 gr/m².
- ✓ Water and dirt repellent and easy to clean thanks to the PA coating.

Watch the video to see how easy it is to set up the parasol





Asymmetric sideways

If you're looking for a stylish, high-quality parasol that can be easily adjusted above the table, then meet the Asymmetric Sideway. This parasol is ideal if you want to adjust the shade according to the position of the sun during dinner. It's also a perfect solution if you don't have space in the garden for a free hanging parasol.

- ✓ Suitable for smaller gardens.
- ✓ Thanks to the unique pre-tensioning system, the parasol can be easily operate above the table without having to move anything on the table.
- ✓ Easy to operate thanks to the advanced winding system.
- ✓ The parasol offers extra stability due to the reinforced ribs.
- ✓ Made of strong and high-quality woven fabric: 100% polyester, 220 gr/m².
- ✓ Water and dirt repellent and easy to clean thanks to the PA coating.

Format 360x220 cm.



Watch the video to see how easy it is to set up the parasol



50⁺
UV SUN
PROTECTION

2000
SUN HOURS

Syros 280x280 cm with a 60 kg parasol base.

OUR COMPLETE TOPLINE COLLECTION Available in various colors

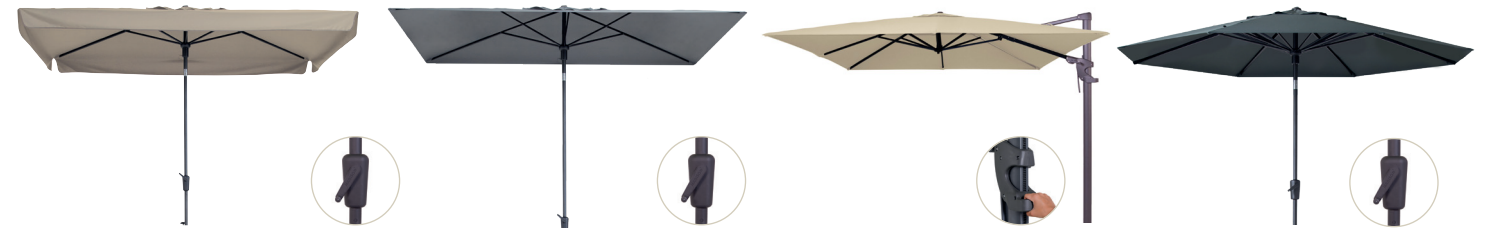


Saint Tropez
free hanging

Sun Wave
balcony

Asymmetric Sideway
standing

Rectangle
standing

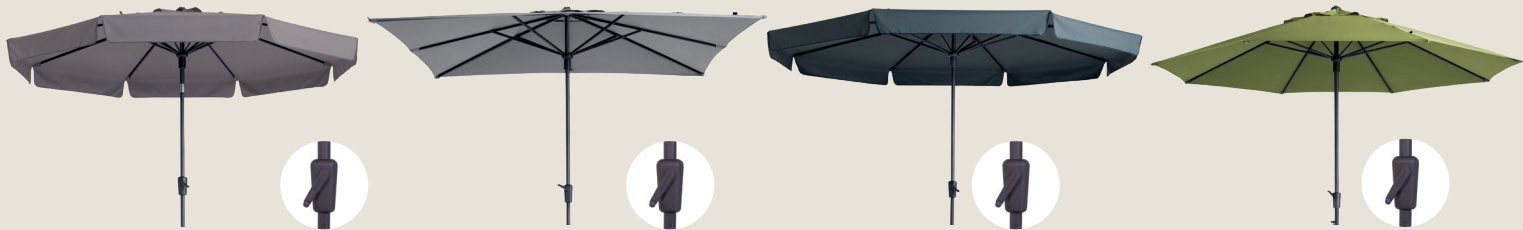


Delos Luxe
standing

Mikros Luxe
standing

Monaco Flex III
free hanging

Paros luxe II
standing

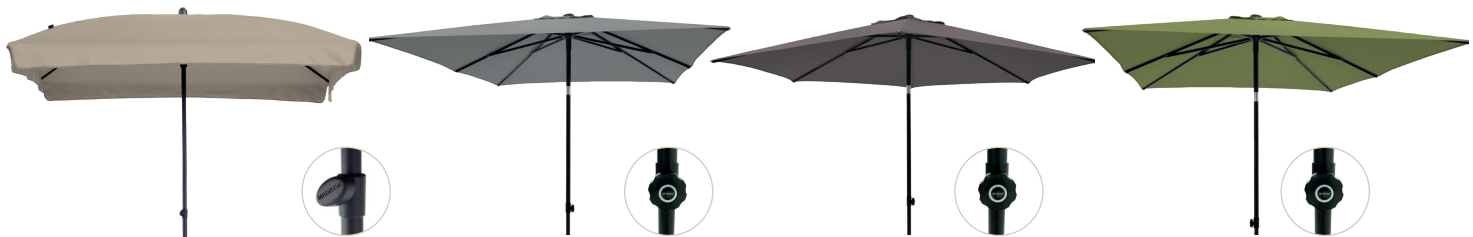


Flores Luxe
standing

Syros Luxe Square
standing

Syros Luxe Round
standing

Timor Luxe Round
standing



Patmos
standing

Moraira
standing

Elba
standing

Denia
standing



Mykanos
standing

Corsica
standing

Malta
free hanging

Triangle
balcony

Sun Square
balcony

*Are you looking to expand the product
range with affordable parasols?
We are happy to advise
you about our basic line!*

Find out
more
about our
collection



PARASOLS WITH **advanced** *winding system*

Would you like to offer your customers a parasol with an easy-to-use winding system for effortless opening and closing? Then get acquainted with the Madison parasols equipped with an advanced winding system.



Find out more
about our
collection

- ✓ Equipped with a convenient tilt mechanism to easily adjust the parasol to the desired position.
- ✓ Extra stability provided by the construction with a wind vent.
- ✓ Made of strong and high-quality woven fabric: 100% polyester, 220 gr/m².
- ✓ Water and dirt repellent and easy to clean thanks to the PA coating.

SEE ALL
PARASOL MODELS
WITH ADVANCED
WINDING SYSTEM
ON PAGE

7



Including automatic tilt mechanism.





SEE ALL
PARASOL MODELS
WITH PUSH-UP
SYSTEM ON PAGE

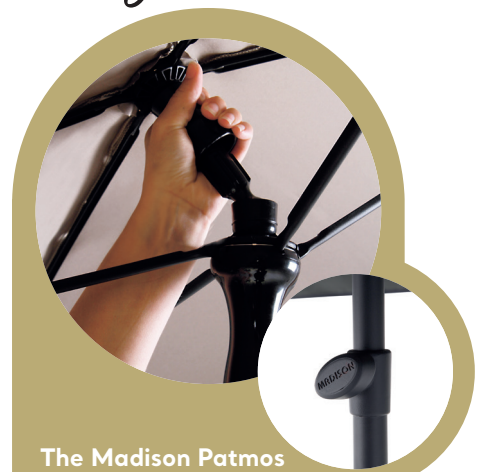
7

Push-up parasols

by Madison

Madison's affordable, practical push-up parasols stand out for their durability, combining quality and simplicity. With just a few simple steps, the push-up parasol can be positioned as desired.

- ✓ Easy to operate with the push-up system.
- ✓ Equipped with 6 sturdy ribs and an adjustable pole to determine the correct height.
- ✓ With the practical push-button system, you can ensure that the parasol is placed in the right position.
- ✓ The unique pre-tensioning system ensures that the parasol is easy to operate.
- ✓ Made of strong and sturdy woven fabric: 100% polyester, 180 gr/m².
- ✓ Water and dirt repellent and easy to clean thanks to the PA coating.



The Madison Patmos has a 360° tilt system that allows you to rotate the fabric in any desired direction.

MAKE THE HEAT MORE ENJOYABLE WITH THE

ventilating parasol



Incl. cross base

Are you looking for the ultimate solution to comfortably enjoy hot summers? Or do you have an outdoor space where a fresh breeze is welcome? This parasol is ideal for open areas where there is more wind. Discover our ventilating parasol series.

Monaco Open Air Square

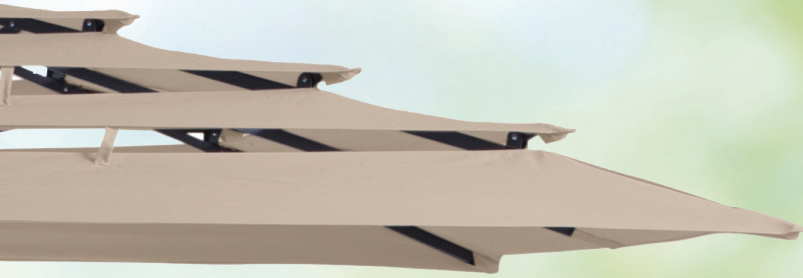
- ✓ Easy to operate, thanks to the advanced winding system.
- ✓ Determine the right position of the parasol with the 360° rotatable base.
- ✓ Easily tiltable to the desired position: adjustable sideways and backwards in 4 positions.
- ✓ Made of strong and high-quality woven fabric: 100% polyester, 220 gr/m².
- ✓ Water and dirt repellent and easy to clean thanks to the PA coating.

Size 300x300 cm.

grey

taupe

ecru



Find out
more
about our
collection



50⁺
UV SUN
PROTECTION

2000
SUN HOURS

Syros Open Air Round & Square

- ✓ Available in a round or square version.
- ✓ Easy to operate, thanks to the advanced winding system.
- ✓ Made of strong and high-quality woven fabric: 100% polyester, 220 gr/m².
- ✓ Water and dirt repellent and easy to clean thanks to the PA coating.

Size 280x280 cm/ ø280 cm.

grey

taupe

ecru

Accessories

Madison Cover

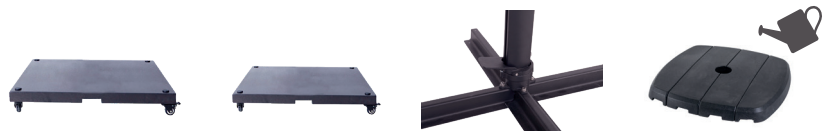
For every parasol, Madison has a suitable cover. Protect your parasol with the Madison Cover. Keep your parasol in optimal condition by covering it with a protective cover featuring a waterproof zipper after use. With the Madison Cover, you extend the lifespan of your Madison Parasol. The protective cover shields the parasol from weather conditions and dirt. The ventilation opening at the top allows air circulation, allowing water vapor to escape. Additionally, it helps prevent the Madison parasol from discoloration, keeping it looking beautiful for longer!



Madison parasol base

Complete your parasol with a Madison parasol base. We offer various options for every parasol.

FREE HANGING PARASOL TYPE



Type of parasol	Dimensions	Base 120 kg with wheels	Base 90 kg with wheels	Cross base	85 kg (cross base required)
Saint Tropez	355x300	✓	✓	✓	✓
Monaco Flex III	300x300	✓	✓	✓	✓
Malta*	400x300	✓	✓		
Monaco Open Air Square	300x300	✓	✓	✓	✓

SUITABLE FOR BOTH BALCONY AND TERRACE



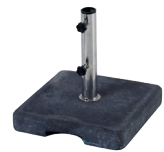
Type of parasol	Dimensions	30 kg	25 kg	Balcony clamp
Sun Square	250x125	✓	✓	✓
Sun Wave	270x150	✓	✓	✓
Triangle	210x130	✓	✓	✓

*An adapter plate is required to use the 120 kg or 90 kg parasol base with swivel wheels.

**FREESTANDING TYPE WITH
ADVANCED WINDING SYSTEM**



Type of parasol	Dimensions	60 kg	55 kg	40 kg
Asymetic Sideway	360x220	✓	✓	
Rectangle	400x300	✓	✓	
Delos Luxe	300x200		✓	
Mikros Luxe	300x200		✓	
Flores Luxe	Ø300		✓	✓
Paros II Luxe	Ø300		✓	✓
Syros Luxe Round	Ø350		✓	
Syros Open Air Round	Ø350		✓	
Syros Luxe Square	280x280		✓	
Syros Open Air Square	280x280		✓	
Timor Luxe Round	Ø400	✓	✓	



STANDING TYPE WITH PUSH-UP SYSTEEM

Type of parasol	Dimensions	40 kg	30 kg	25 kg
Patmos	210x140	✓	✓	✓
Denia	200x200	✓	✓	✓
Corsica	200x250	✓		
Moraira	230x230	✓		
Mykonos	Ø250	✓	✓	
Elba	Ø300	✓		



Led bluetooth speaker

Do you want to make the most of your parasol? Then equip your parasol from the Madison collection with an LED and Bluetooth speaker. Ideal when you want to create atmospheric light under the parasol with a good book or delicious dinner. At any desired time of the day, you can play your favorite playlist with the integrated Bluetooth speaker. **Guaranteed fun!**



Enjoy the sun

with our professional parasol

Sizes
300x300 cm
350x350 cm

Choosing the Profi-line parasol collection from Madison guarantees stability! With this collection, we've paid extra attention to the construction of the parasol. You can see this in the mast, which is manufactured in one piece, the reinforced ribs, and the strengthened operating mechanism. This not only provides even more stability but also extends the lifespan of the parasol!



Profi Line

- ✓ Thanks to the well-thought-out double pulley mechanism, the parasol is easy to operate.
- ✓ The spring system in the 8 sturdy ribs ensures that the woven fabric always remains taut, adapting to weather conditions.
- ✓ Made of strong and high-quality woven fabric: 100% polyester, 220 gr/m².
- ✓ Water and dirt repellent and easy to clean thanks to the PA coating.
- ✓ The matching cover with handy storage case ensures prolonged preservation of the parasol. This accessory is available separately.



Find out more
about our
collection.

grey

taupe



MADISON
PROFI LINE

MADISON
TOPLINE

MADISON
BASIC LINE

www.madison.nl